

Oklahoma Appaloosa Horse Club
Board of Directors Meeting
January 12, 2009 – Juane's Mexican Restaurant
7:00 p.m.

Members Present: Don Gruntmeier, Royce Crosby, M. Wade Smith, Holly Brawner, Charlie Hall, Martin Halterman, Valerie Benton, Virginia Chappell, Earl Brady, Clarice Nicola, Debby Letham, Jana Gray, Joe Lankford.

Meeting called to order 7:00 p.m.

Review minutes from December meeting. Motion to approve so moved and approved.

Review December Treasurer's Report. Motion to approve so moved and approved.

Review Show Schedule. Begin much discussion on revising/changing schedule to accommodate 2 day format. Discuss many possibilities for most efficient class placement, tack changes, etc. After careful consideration, determine show schedule will be as follows:

Saturday - Start Time 7 a.m.

Cattle Classes 16-38
Reining Classes 39-42
Games Classes (Poles, Fig. 8) 166-175
Saddle Seat Classes 1-5
Heritage & Ladies Side Saddle Classes 6-8
Hunter In Hand, English Showmanship Classes 109-118
Pleasure Driving Classes 81-82
English Division Flat Classes 119-138
English Over Fences 94-108

Sunday – Start Time 7 a.m.

Halter Classes 43-69
Longe Line Classes 78-79
Western Showmanship Classes 70-77
Leadline Class 80
Trail Classes 9-15
Western Division Flat Classes 139-165
Games Classes (Stumps, Keyhole) 83 – 92

Motion to approve revised show schedule so moved and approved.

Committee Reports;

Promo & PR – Rhonda N., and Debby L. will serve.

Awards – Holly Brawner & Virginia Chappell will serve.

Newsletter – Valerie Benton. Confirm newsletter will no longer be paper/mailed. It will be posted on website.

By-Laws – Clarice Nicola will serve.

Futurities – Debby Letham, Royce Crosby will serve this as well as Stallion Service.

Youth – Ron Herman.

Membership – Charlie Hall.

Judges – Charlie Hall.

Cattle – Charlie Hall.

Games – Debby Letham.

Old Business:

Our web page will be updated and begin discussion regarding our need to make our website more “user” friendly and much more informative as well as making it a tool for advertising. Discuss pricing for advertising as in the newsletter and how it relates to being put on the website. Determine we need to change our Web Domain so as to manage it ourselves. Motion to form a Website committee so moved and approved. Joe Lankford volunteered to serve as our web manager.

New Business:

Debby Letham mentioned the possibility of selling banners/ad’s etc. for displaying at shows. Discuss the responsibility of carrying banners back and forth to shows, displaying them appropriately etc. Discuss ways to raise funds, i.e. selling advertising in the directory.

Much discussion on pricing advertising for the Newsletter, Directory, etc.

Determine all ad’s would cost the same:

¼ Page ad \$50.00

½ Page ad \$100.00

Full Page ad \$150.00

Motion to approve a 1 year ad (January – December/Calendar Year) at the above referenced sizes and prices either in the Directory or on the Website so moved and approved.

Discuss Miscellaneous Classified Ad’s being placed on our Website. Determine we could accept monthly ad’s at \$10.00 for 50 words.

Motion to sell Classified Ad’s on the Website at \$10.00 per month for 50 words, with a deadline to the Web Manager of the 15th of the previous month, so moved and approved.

Continue discussion on our needs to not only carefully budget our income/expenses for next year but to also find ways to raise funds, membership, etc. through sponsorships, show fees, memberships, advertising etc.

Motion to adjourn so moved and approved.